

Think Yachting Holidays Are Just for Millionaires? Think Again!







This summer, savvy British holidaymakers can join the yachting set and holiday like a millionaire on a boat for a fraction of the price. Thanks to the global leader in online boat rental <u>Click&Boat</u>, the 'airbnb of the seas', a summer break on a yacht is now more accessible than ever.

The innovative Click&Boat platform has radically changed the world of sailing by allowing boat owners to hire out yachts when not in use quickly and conveniently, which means it is often up to 30% cheaper to hire a boat on this peer-to-peer platform versus a traditional yacht charter company. Boats can be hired from as little as £49 a day, so you could say this truly disruptive website has literally rocked the boat!

Launched in France in 2013, Click&Boat now offers 22,000 boats for hire in 26 countries. This means that through Click&Boat you can access a wide range of sailing vessels moored all over the world that are suitable for different occasions. For instance, travellers can hire a captained yacht for a truly memorable fortnight honeymoon in the Caribbean or for an unforgettable wedding anniversary in Croatia, or simply take a catamaran out for the day in Catalonia with a group of friends. In just a few minutes, families can easily book a houseboat through Click&Boat for the school summer break, and romantics can now pop the question to their beloved after a day of Greek Islandhopping on an exclusively hired yacht – and for much less than you'd think.



Since its inception, Click&Boat has gained an international following of sailing enthusiasts, and those in the know in the UK have taken to this p2p concept wholeheartedly. The UK is now one of Click&Boat's biggest markets, and this year the site has seen a staggering 245% growth rate in terms of UK boat renters. Feedback via customer testimonials on the site (currently 40,000) suggests that the website's easy navigation and huge range of boats for all budgets and occasions is key to the sites growing popularity.

To put the wow factor into your sunshine break, visit <u>Click&Boat</u> to find the ideal destination and boat for you to take to the seas this summer holiday.

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For further information about Click&Boat, please visit www.clickandboat.com/en

For media opportunities, please contact Fiona and the team at GEC PR: Click&Boat@gecpr.co.uk

Image 1: Photo of Click&Boat Co-founders Edouard Gorioux and Jérémy Bismuth

Image 2: One of the boats available for hire on Click&Boat.

Image 3: One of the yachts available for hire on Click&Boat.

Click & Boat in numbers



+ 22 000 boats for rent



+ 20 Million € paid out to boat owners



+ 300 rentals / day (in high season)



+ 40 000 customer testimonials



+ 600 Harbours in 26 countries



+ 3 million visitors per year

About Click&Boat



Click&Boat is a boat rental site created in 2013 by two young French entrepreneurs: Edouard Gorioux and Jérémy Bismuth. This start-up was born from a simple observation: that there are millions of boats just sitting in the harbour for most of the year, and that is expensive for boat owners. Click&Boat allows owners to safely and intelligently cushion their boat expenses by renting it to other individuals.

In 2017, the "Airbnb of the seas" opened its platform up to professional boat rental companies and aims to become the world reference for boat rental.